

# S O C I A L M E D I A C O N T E N T C A L E N D A R

## JANUARY

- 1 - New Year's Day
- 6 - Día de los Reyes Magos
- 7 - Juan Gabriel's birthday
- 16 - Martin Luther King Day
- 22 - Lunar New Year

## FEBRUARY

- 2
  - Día de la Candelaria
  - Groundhog Day
- 12 - President Lincoln's Birthday
- 14 - Valentine's Day
- 17 - Vicente Fernández's birthday
- 20 - President's Day, Washington's Birthday
- 21 - Mardi Gras
- 22 - National Margarita Day
- 24 - Flag Day (Mexico)

## MARCH

- 6 - Anniversary of the LA Walkouts
- 12 - Day Light Saving (start)
- 17 - St. Patrick's Day
- 21 - Benito Juárez's birthday
- 23 - National Tamal Day
- 31 - Cesar Chavez's birthday & Cesar Chavez Day
- 31 - Anniversary of Selena Quintanilla's death

## APRIL

- 1 - April Fools' Day
- 9 - Easter
- 10
  - Dolores Huerta's Birthday
  - Anniversary of Chavez Ravine
  - Anniversary of Emiliano Zapata's Death
- 11 - National Pet Day
- 14 - Anniversary of Méndez v. Westminster Board of Education Ruling
- 16 - Selena Quintanilla's Birthday
- 19 - Youth Homelessness Matters Day
- 22 - Earth Day
- 30 - Día de los Niños
- All Month
  - Community Service Month
  - Fair Housing Month
  - Earth Month
  - Celebrate Diversity Month
  - National Volunteer Month

## MAY

- 1
  - Immigrants' Rights Day
  - Día del Trabajador
  - May Day
- 5 - Cinco de Mayo
- 10 - Mother's Day (Mexico)
- 14 - Mother's Day
- 22 - Harvey Milk Day
- 29 - Memorial Day
- All Month
  - National Asian American & Pacific Islander Heritage Month
  - Mental Health Month

## JUNE

- 3 - Anniversary of the Zoot Suit Riots
- 4 - National Cheese Day
- 11 - Race Unity Day
- 14 - Flag Day
- 12 - Loving Day
- 18 - Father's Day
- 19 - Juneteenth
- All Month
  - Pride Month
  - AIDS Awareness Month
  - School Graduations

## JULY

4 - Independence Day  
6 - Frida Kahlo's Birthday  
13 - Anniversary of Frida Kahlo's death  
23 - Parents' Day  
24 - National Tequila Day  
25 - Constitution Day (Puerto Rico)  
26 - Disability Independence Day

## AUGUST

9 - International Day of the World's Indigenous People  
17 - National Non-Profit day  
19 - World Humanitarian Day  
20 - National Latina Day  
26 - Women's Equality Day  
28 - Anniversary of Juan Gabriel's death  
29 - Anniversary of the Chicano Moratorium Against the Vietnam war

## SEPTEMBER

4 - Labor Day  
10 - Grandparents' Day  
15 - Start of Hispanic Heritage Month & Independence Day for

- Costa Rica
- El Salvador
- Guatemala
- Honduras
- Nicaragua

16

- Mexican Independence Day
- Chile Independence Day

17 - Citizenship Day  
22 - National Native American Day  
23 - Grito de Lares (Puerto Rico)

## OCTOBER

4 - National Taco Day  
9 - Indigenous People's Day  
10

- World Mental Health Day
- Grito de Yara (Cuba)
- World Homelessness Day

11 - National Coming Out Day  
15 - End of Hispanic Heritage Month  
19 - World Humanitarian Action Day  
28 - National Immigrants Day  
31 - Halloween  
  
All Month

- Domestic Violence Awareness Month
- LGBT History Month

## NOVEMBER

1

- Día de los Muertos
- Fernando Valenzuela's Birthday

5 - Daylight Saving ends  
11 - Veterans Day  
13 - World Kindness Day  
15 - National Philanthropy Day  
16 - International Day for Tolerance  
18 - National Housing Day  
20 - Transgender Day of Remembrance  
23 - Thanksgiving  
28 - Giving Tuesday  
  
All Month

- National Native American Heritage Month
- National American Indian & Alaska Native Heritage Month

## DECEMBER

1 - World AIDS Day  
3 - International Day for People with Disabilities  
7

- Pearl Harbor Remembrance Day
- Start of Hanukkah (Ends 12/15)

8 - National Concha Day  
9 - National Pastry Day  
10 - International Human Rights Day  
12

- Día de la Virgen de Guadalupe
- Anniversary of Vicente Fernández' death

16 - Start of Las Posadas (Ends 12/24)  
18 - International Migrants Day  
24 - Christmas Eve  
25 - Christmas Day  
26 - Start of Kwanzaa (Ends 1/1)  
31 - New Year's Eve